



Chartered Accountants
Association, Ahmedabad

In partnership with

DEVX

i-Hub
18 Gujarat Government Enterprise

M. G. Patel
INITIATIVE

TECHATHON 2.0

EVENT SCHEDULE

22ND
AUGUST
SATURDAY

Venue: i-Hub Gujarat | **Time:** 2 PM - 8 PM

Applications Open: 30th Jul 2026 | **Last Date to Apply:** 10th Aug 2026

2:00 PM to 2:30 PM
REGISTRATION & NETWORKING

2:30 PM to 4:30 PM
TOOL INNOVATION SHOWCASE

This segment is open to **CA students, article assistants, Chartered Accountants, individual innovators, developers, startups, institutions and companies** that have developed a useful tool or utility for the CA and finance profession.

Only 8 tools will be selected.

4:30 PM to 5:00 PM
TEA BREAK & NETWORKING

5:00 PM to 7:00 PM
ENTERPRISE PRODUCT SHOWCASE

This segment is intended for **Startups, technology companies and established product providers** offering complete commercial solutions for Chartered Accountants, CA firms, finance teams, audit firms, tax professionals and businesses.

Only 8 tools will be selected.

Selected Company Participation Fee: ₹ 15,000 + GST

CASH PRIZES

1ST PRIZE: ₹ 40,000/- **2ND PRIZE:** ₹ 30,000/- **3RD PRIZE:** ₹ 20,000/-



**REGISTER
NOW**



<https://tinyurl.com/CAAA-Techathon2-0>

More details on pg 2...



TECHATHON 2.0

BENEFITS FOR THE 8 SELECTED PRODUCT COMPANIES

Each selected company will receive:

- A live opportunity to present its product at Techathon 2.0
- Visibility before a curated audience of CAs, CA firms, finance professionals and industry stakeholders
- Circulation of the company's product information to the broader membership through email
- Inclusion in a dedicated Techathon product booklet covering all selected products
- Brand and product visibility through the event communication
- Networking and potential lead generation opportunities

ADDITIONAL BENEFIT FOR THE TOP 3 PRODUCTS

The top three products selected by the jury will each receive an opportunity to publish a one page advertisement in the Association's journal in the following month.

SELECTION PROCESS

- Submission of the application does not guarantee participation.
- Applications will be evaluated on:
 - Relevance to the CA and finance profession
 - Practical utility
 - Innovation and differentiation
 - Ease of adoption Product readiness
 - Potential impact
 - Quality of the proposed demonstration

IMPORTANT TERMS

- The ₹15,000 + GST participation fee will apply only to companies selected for the Enterprise Product Showcase.
- Payment will be required after selection and before final confirmation of the presentation slot.
- The participation fee will be non refundable after the company confirms its participation.
- The organiser may replace a selected company if payment or confirmation is not received within the prescribed timeline.
- The benefits relating to email circulation, booklet inclusion and journal advertisement are subject to timely submission of the required content and artwork by the selected companies.

For Chartered Accountants Association, Ahmedabad

CA Dr Anjali Choksi
President

CA Sulabh Padshah
Hon. Secretary

For Information Technology Committee, CAAA

CA Zalak Parikh
Chairperson

CA Labdhi Shah
Convenor